Thank you for your interest to be selected as a 2018 Bruegala charitable partner! The Jaycees are very proud of the impact that we have made on the Bloomington-Normal community through the work of Bruegala. We truly value the relationships built with area organizations throughout both its planning and execution. As this event has grown, so have our needs for help. It is increasingly difficult for Jaycees alone to manage and run every aspect of this event; so, we incentivized areas where the most help is needed and added opportunities where partner organizations, such as yours, can earn additional funds. Outlined below are the **minimum** expectations for partner charities selected for Bruegala. In addition you’ll find the opportunities your organization has to make **extra money** with our event.

**Expectations:**

* Minimum of 5 volunteers for **SET UP** ahead of Bruegala (Thursday, August 16 & Friday, August 17)
* Volunteers to staff up to 5 tables, with at least 2 people per table for two shifts each day of the event.(Overstaffing is encouraged)
* Minimum of 5 volunteers for **CLEAN UP/TEAR DOWN** (Saturday, August 18 & Sunday, August 19)
* Attendance at events leading up to/kicking off Bruegala is requested and encouraged
* Marketing, promoting and advertising Bruegala and your organization’s involvement

**Fundraising:**

**1. Sponsorships**

* + Bruegala charities can assist the Jaycees in selling sponsorships for Bruegala. When a charity sells a sponsorship of any amount, half of that sponsorship will be added back to the final check distributed to your organization. For example, if your organization sells a table sponsorship for $250, your organization would have $125 added to the check we present to you.
	+ Additionally, if you have a connection to get a needed service/product for free or at a discount, we will also add half of those savings to your final check. For example, we have a quote for a generator for $2000, but you have a contact that can get it for $1000. You saved us $1000 through your connection so we will add $500 of that savings to your check.

**2. Staffing tables**

* + All charities will receive 1% of the profits for each table that they staff for the entire event (5% max). In the event that all tables are not staffed by the charities, the remaining money will be split up amongst all charities evenly. So, if *charity A* staffs 5 tables and *B, C, D* staff none, *charity A would receive 5% of the profits*. Then, the remaining profit would be split evenly amongst all 4 groups. *This would result in charity A receiving a higher percentage of the profit.*

**2018 Bruegala Charity Application**

The Bloomington-Normal Jaycees are holding its 19th annual Bruegala charity beer and wine tasting festival on August 17th and 18th, 2018. In order to expand Bruegala’s impact in the community, the B-N Jaycees are accepting applications from impactful and empowering organizations that are willing to actively participate to increase the visibility and overall success of the event. Preference will be given to groups making a direct, local impact. In addition to obtaining a portion of event proceeds as a selected charity, organizations will be able to secure additional funds through staffing tables with volunteers and obtaining event sponsorships, among other opportunities. The BN Jaycees will vote to select four organizations to benefit from Bruegala 2018.

*Feel free to use a separate sheet to complete your answers, numbered accordingly and attached to this document as if it were a cover sheet.*

1. Organization Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2. Primary Point of Contact

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Telephone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3. Mission statement or cause: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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4. Funding sources

1. What is your organization’s annual budget? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. What is the source of your operating funds? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. Does your organization fundraise regularly? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
4. If so, describe your fundraising activities: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

5. Are you raising funds for a specific purpose or project? Is your application as a Bruegala partner charity to benefit a specific project/purpose? Please describe: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

6. If selected, how will the funds raised from Bruegala 2018 benefit individuals/families and specific groups within McLean County? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

7. Please indicate your ability to contribute to following tasks, provide specific details where able.

a. Advertise/Promote Bruegala events via E-mail/Social Media/Website/Other media. **YES / NO**

* **Social Media Platforms where you are ACTIVE, # of followers/friends** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

b. Help secure sponsorships: **YES / NO** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

c. Supply volunteers the day of (pouring/ice/misc): **YES / NO**

Approximately how many volunteers can your organization supply? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

d. Assist with the set up/tear down: **YES / NO** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

8. What is your organization’s membership base? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

9. What is your organization’s greatest ability to contribute? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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*Submit completed applications to:* *Bruegala@gmail.com* *by* ***April 15th, 2018.*** *If selected as one of the top 10, we will ask a representative from your organization attend the
BNJC meeting on* ***Wednesday, May 9th, 2018*** *to present information on your organization.*