



Become a Bruegala 2019 Sponsor!

What is Bruegala?

Bruegala is a charity beer and wine festival with live music run by the Bloomington-Normal Jaycees. The 20th annual Bruegala will be held at the Corn Crib August 16th & 17th, 2019.

The proceeds from this event will be donated to the following nonprofit organizations:





2019 Craft Brue Sponsorship:

Craft Brue Sponsorships include the following perks, plus those specified with each sponsorship level:

- Company name and logo on the Bruegala website, banner and social media.
- 2 Complimentary General Admission tickets to Bruegala.
- The opportunity to display a banner with your company's name and logo at Bruegala XX.

➤ Section Sponsor \$750 (limit 9)

- Section of Bruegala will be named after your business.
- Want to place displays or banners in your section? Just ask!
- 4 Complimentary General Admission tickets to Bruegala.

➤ Dino Mascot \$375 (limit 2)

- Volunteers will be present at Bruegala in dinosaur costumes to take photos with attendees.
- Your sponsorship will be mentioned in program and over loud speaker.

➤ Lawn Game \$300 (limit 8)

- Lawn Game will be set up on field near other attractions - will be mentioned in program and over loud speaker as sponsored by your business. Bring your team to represent your business while volunteering at Bruegala!
- Want a banner displayed? Supply your own banner or we'll make one you can keep (3'x5') for an additional \$50.

➤ First Aid \$300

- First aid kits available in every tent - mentioned in program and over loud speaker as sponsored by your business.
- Want a banner displayed? Supply your own banner or we'll make one you can keep (3'x5') for an additional \$50.

➤ Table \$250

- A sample table will be designated for your business in the program. Represent your business while pouring at Bruegala!
- Want a banner displayed? Supply your own banner or we'll make one you can keep (3'x5') for an additional \$50.

Friends of Bruegala \$100

Company Name/Logo printed on "Friends of Bruegala" banner (3'x5'), name listed in program.

Want to Represent Your Business at Bruegala?

Just ask! Email us at Bruegala@gmail.com to sign up to volunteer by your banner!

If you'd like to sponsor in a way that isn't listed, we're always willing to create a custom sponsorship level! Just ask!

In-kind sponsors are always welcome to make Bruegala extra special!



2019 Brue Master Sponsorship:

Brue Master Sponsorships include the following perks, plus those specified with each sponsorship level:

- Company name and logo on the Bruegala website, banner and social media.
- Mentions throughout the event over loud speaker.
- Complimentary General Admission tickets to Bruegala.
- The opportunity to display a banner with your company's name and logo at Bruegala XX.

Glassware \$3000

(limit 1)

- Company logo printed on sample glassware given to every attendee.
- 10 General Admission tickets to Bruegala.
- Display a banner at the event! Supply your own banner or we'll make one you can keep!

Gate \$2000

(limit 1)

- Business name/logo stamped on hand of every attendee at the gate.
- 8 General Admission tickets to Bruegala.
- Display a banner at the event! Supply your own banner or we'll make one you can keep!

Program Ad \$2000

(limit 1)

- Full Page Program Ad.
- 8 General Admission tickets to Bruegala.
- Display a banner at the event! Supply your own banner or we'll make one you can keep!

Music Sponsor \$850

(limit 3)

- Company logo on banner adjacent to bands or dj
- 6 General Admission tickets to Bruegala.
- Display a banner at the event! Supply your own banner or we'll make one you can keep!

If you'd like to sponsor in a way that isn't listed, we're always willing to create a custom sponsorship level! Just ask!
In-kind sponsors are always welcome to make Bruegala extra special!

Interested in a Private Suite? Email Gwen Robinson at Bruegala@gmail.com



How Do I Become a Bruegala 2019 Sponsor?

To initiate sponsorship either fill out the form below and give back to your Bruegala representative or email the information below to Bruegala@gmail.com

Business Name:

Business Address:

Business Phone Number:

Contact Name:

Contact's Title:

Contact Email Address:

Contact Phone Number:

Sponsorship Level:

What's Next?

Once your sponsorship request is received we will send you an invoice and additional information for your sponsorship.